



KATE WINKLE

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SELECTED AWARDS

- **National Edward R. Murrow Award**
Excellence in Innovation -
Border Report Tour (2020)
Multimedia - KXAN Investigates (2020)
- **Online Journalism Awards**
Excellence and Innovation in Visual Digital
Storytelling Finalist - Mayberry Texas:
A Catalyst Project (2019)
- **Lone Star EMMY**
Journalistic Enterprise - Mayberry Texas:
A Catalyst Project (2019)
- **Texas Associated Press Broadcasters**
Digital - KXAN-TV (2019)

SKILLS

- Wordpress | Clickability | Lakana
- HTML | CSS
- Photoshop | Axis
- Final Cut | Premiere | Edius
- Audition | Audacity
- ENPS | iNews
- Microsoft Office | Google Drive

LANGUAGES

- Spanish - Fluent
- Japanese - Beginner

EXPERIENCE

Digital Executive Producer | KXAN-TV | Austin, TX *December 2018 - present*

- Manage a team of 10 digital content producers, reporters, a digital anchor and a developer to craft daily in-depth content and respond to breaking news
- Organize and contribute to multiple, award-winning multimedia projects on station-wide, statewide and national scale
- Support 12 other Nexstar stations in Texas as a Digital Content Coordinator
- Train KXAN and other Nexstar station staff on digital-first tools and practices

Supervising Executive Producer | BorderReport.com | Austin, TX *July 2019 - present*

- Launched the site covering untold stories of life along the U.S.- Mexico border
- Helped coordinate and distribute dozens of stories and live streams for an innovative 10-day reporting tour from the Pacific Coast to the Gulf of Mexico in October 2019
- Provide oversight and support for daily operations

Digital Content Producer | KXAN-TV | Austin, TX *August 2017 - December 2018*

- Curate website and social media pages to enhance in-depth and investigative content
- Write articles on a daily basis on breaking news, news of the day and trending topics
- Strategize social media content to engage viewers and build trust

Newshour/5 O'Clock Report Producer | KTUU-TV | Anchorage, AK *June 2015 - June 2017*

- Write scripts, make graphics and coordinate with reporters and photographers
- Select stories and determine order and format to build 30 and 60 minute newscasts
- Craft online versions of broadcast stories and promote on social media

EDUCATION

Colorado State University | Fort Collins, CO *May 2015*

B.A. in Journalism and Media Communication, minors in Chemistry and Spanish
Studied abroad from January to April 2013 at the Universidad de Alcalá - Instituto Benjamin Franklin in Alcalá de Henares, Spain